



Valley of the Moon Certified Farmers' Market
34 West Spain Street, Sonoma, CA 95476
707-694-3611 www.SonomaPlazaMarket.org

Non-Profit Application Important Notes

--Be sure to fill out the application completely and thoroughly. Note that we must have proof of your non-profit status and a certificate of liability insurance naming the “City of Sonoma” *and* the “Valley of the Moon Certified Farmers Market” as additional insureds (at the address above). Your insurance agent can email the certificate to manager@SonomaPlazaMarket.org or mail it to the address above. Coverage must be for \$2 million general liability per occurrence.

--For non-profit organizations, there is no cost to apply to or attend our market.

--Although the application states that we need a month to process your application, if you submit all three items correctly (application, proof of non-profit status, and certificate of liability insurance), approval is automatic and can be quicker.

--Even if you have applied to and attended our market in prior years, all required paperwork must be submitted for each season. Be sure your application is complete!

--We do not allow non-profit organizations to sell *anything*, as it could unfairly compete with our paying vendors. Non-profit organizations are only allowed to interact with market patrons and give out information or literature.

--Once your application is approved, you are free to attend any or all markets during our May through September season. We do not monitor your attendance.

--Non-profit organizations are only allowed to set up on the west side of the horseshoe lawn. Spaces are available each week on a first come, first served basis. You are welcome to bring a small table and chairs. Nothing is provided by us, including access to power. We do not allow you to set up any sort of tent or canopy, or to drive any stakes into the lawn.

--Vendors start arriving and setting up at 4 p.m. every Tuesday. The horseshoe driveway in front of and around City Hall gets very congested with vendors off-loading and setting up. Please do not drive into the horseshoe after 4 p.m. The market officially opens at 5:30.

--Please plan accordingly to walk into the horseshoe area with all your equipment, literature, etc. Very briefly parking and unloading at the red curb in front of City Hall on Napa Street should not be a problem, but be aware that public transportation buses use that curb also, once the horseshoe is closed off for our vendors and market at 4 p.m.

--Due to the Fourth of July holiday, there will be **NO MARKET ON JULY 2nd!**

Please retain this page for your records—DO NOT return it with your completed application!

