



Valley of the Moon Certified Farmers' Market  
34 West Spain Street, Sonoma, CA 95476  
707-694-3611      www.SonomaPlazaMarket.org

## **Farmer Vendor Application Important Notes**

--Please fill out your application completely and thoroughly. Our Selection Committee makes their decisions from the applications, so be sure to make a good case for why you should be accepted! We strongly favor LOCAL, SMALL INDEPENDENT BUSINESSES.

--Enclose your payment! Applications without the **\$45 application fee** will not be considered!

--All required paperwork, insurance, permits, etc. do NOT need to be in place and submitted with your application. If you are accepted as a 2019 vendor, you will be notified by March 15th and will have until late April to submit all necessary paperwork and permits.

--Due to the Fourth of July holiday, there will be **NO MARKET ON JULY 2<sup>nd</sup>**!

--If you need 240 volt electricity, please note that on your application--there are limited 240 volt outlets in the Plaza. Include a photo of your 240 plug and tell us the amperage you will need. We DO NOT allow generators, so help us insure that we have the electricity you will need.

--Our absentee policy allows each vendor ONE absence per season at no charge. Any absences beyond the first, **for any reason**, are charged to the vendor at their usual weekly rate, with payment expected at the next market you attend.

--**Late Applications: Any late applications received after the February 1, 2019 deadline must pay a late application penalty of \$30. TOTAL LATE APPLICATION FEE is \$75.**

*Please retain this page for your records—DO NOT return it with your completed application!*



**Where do you sell your products? (circle all that apply)**

- Other farmers' markets      Direct to stores (#? \_\_\_\_\_)      Wholesale distributors
- Online      Your own store, stand or cart      Festivals & fairs
- Direct to restaurants (#? \_\_\_\_\_)      Direct to schools/institutions      Direct to food processors
- CSA (# of subscribers? \_\_\_\_\_)

**Please list all other farmers' markets that you sell or have sold at:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Please list below all individuals that you anticipate will work at your stall (we request this information to comply with California Farmers' Market regulations and in case of emergency):**

<i>Name</i>	<i>Phone number</i>	<i>Family, Friend, or Employee?</i>

**Space for additional information, including any requests for a specific location within the market:**

**Please complete all pages of this Application. Incomplete applications may be rejected. (Applicant should read and retain Page 1, "Important Notes,"--Do NOT submit Page 1 with your application.)**

**Submit your Application (Pages 2-7)—with a \$45 application fee—to VOMCFM, 34 W. Spain St., Sonoma, CA 95476. Applications received after February 1, 2019 will be considered late and must include a late penalty of \$30, for a total LATE APPLICATION FEE of \$75!**

**I agree to read, understand and comply with the Bylaws and Rules and Regulations of the Valley of the Moon Certified Farmers' Market (to be posted online at [www.SonomaPlazaMarket.org](http://www.SonomaPlazaMarket.org)). I also understand that it is my responsibility to ensure that all workers at my stall know and comply with the Bylaws and Rules and Regulations.**

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

*Due to limited space, not all Farmers can be allowed to keep their vehicle adjacent to their stall area. Do you request to keep your vehicle adjacent to your stall area? (circle one)*

Yes                      No

*If YES, please provide the length and width of your vehicle, in feet.*

\_\_\_\_\_ by \_\_\_\_\_  
length                      width

***Certified Producer's Certificate Information:***

<i>Name on Certificate</i>	<i>Cert. #</i>	<i>Issuing County</i>
<i>If you will be selling for other Certified Producers, enter their information below:</i>		
<i>2<sup>nd</sup>:</i>		
<i>3<sup>rd</sup>:</i>		

***Farm/Ranch Description—Provide information on all growing locations, including locations for 2<sup>nd</sup> and 3<sup>rd</sup> Certificates (see above), if applicable:***

<i>CPC (circle one)</i>	<i>Farm Location (Address, City, County)</i>	<i>Acreage</i>	<i>Miles to VOMCFM</i>
Primary    2 <sup>nd</sup>			
Primary    2 <sup>nd</sup>			
Primary    2 <sup>nd</sup>			
Primary    2 <sup>nd</sup>			

***Describe your farm history and farming philosophy:*** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

***Explain what variety, heirloom or specialty crops you grow and are most proud of:*** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Certifications/Registrations (Attach copies of any certificates or registrations):**

**Organic:**

Certifying Agency: \_\_\_\_\_ Certified since what year? \_\_\_\_\_

CDFA Organic Registration #: \_\_\_\_\_

**Egg Handlers Registration:**

Handler Code: \_\_\_\_\_

**Nursery Stock:**

License #: \_\_\_\_\_

**Other Certifications:**

Type of Certification: \_\_\_\_\_

Certifying Agency: \_\_\_\_\_ Certified since what year? \_\_\_\_\_

Type of Certification: \_\_\_\_\_

Certifying Agency: \_\_\_\_\_ Certified since what year? \_\_\_\_\_

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**Crops Grown (circle all that apply):**

Tomatoes	Peppers	Onions/Garlic	Beans/Peas	Cabbage
Corn	Broccoli/Cauliflower	Cucumbers	Summer Squash	Winter Squash
Eggplant	Potatoes/Root Vegetables	Artichokes	Lettuce/Salad Mix	Greens
Mushrooms	Olives	Herbs	Apples/Pears	Stone Fruit
Cherries/Berries	Grapes	Melons	Dates/Figs	Avocadoes
Dried Fruit	Flowers	Plant Starts		

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**Dairy Products:**

Types of cheese or other items produced: \_\_\_\_\_

\_\_\_\_\_  
Type of coagulant/rennet used: \_\_\_\_\_

\_\_\_\_\_ % of milk from your farm

\_\_\_\_\_ % of milk from other sources Source name/location: \_\_\_\_\_

\_\_\_\_\_ % of raw milk products

\_\_\_\_\_ % of pasteurized products

***Animals, Eggs and Bees:***

List the breeds of all animals raised, including honey bees and laying chickens:

<b>Animal</b>	<b>Breed</b>	<b>Size of herd/flock or # of hives</b>

**All applicants must fill out the Product Availability Time Line  
on the following page!**

