



Valley of the Moon Certified Farmers' Market
34 West Spain Street, Sonoma, CA 95476
707-694-3611 www.SonomaPlazaMarket.org

Artisan Vendor Application Important Notes

--Please fill out your application completely and thoroughly. Our Selection Committee makes their decisions from the applications, so be sure to make a good case for why you should be accepted! We strongly favor LOCAL, SMALL INDEPENDENT BUSINESSES.

--All vendors at our Market must make or grow what they sell. Please be clear on your application about the source of your products, or the sources of the items that go into making your product. We DO NOT accept vendors who are re-selling something produced by others.

--Enclose your payment! Applications without the **\$45 application fee** will not be considered!

--All required paperwork, insurance, permits, etc. do NOT need to be in place and submitted with your application. If you are accepted as a 2019 vendor, you will be notified by March 15th and will have until late April to submit all necessary paperwork and permits.

--Due to the Fourth of July holiday, there will be **NO MARKET ON JULY 2nd**!

--If you need 240 volt electricity, please note that on your application--there are limited 240 volt outlets in the Plaza. Include a photo of your 240 plug and tell us the amperage you will need. We DO NOT allow generators, so help us insure that we have the electricity you will need.

--Our absentee policy allows each vendor ONE absence per season at no charge. Any absences beyond the first, **for any reason**, are charged to the vendor at their usual weekly rate, with payment expected at the next market you attend.

--**Late Applications: Any late applications received after the February 1, 2019 deadline must pay a late application penalty of \$30. TOTAL LATE APPLICATION FEE is \$75.**

Please retain this page for your records—DO NOT return it with your completed application!

Where do you sell your products? (circle all that apply)

- Other farmers' markets Direct to stores (#? _____) Wholesale distributors
 Online Your own store, stand or cart Festivals & fairs
 Direct to restaurants (#? _____) Direct to schools/institutions Direct to food processors
 CSA (# of subscribers? _____)

Please list all other farmers' markets that you sell or have sold at: _____

Please list below all individuals that you anticipate will work at your stall (we request this information to comply with California Farmers' Market regulations and in case of emergency):

<i>Name</i>	<i>Phone number</i>	<i>Family, Friend, or Employee?</i>

Space for additional information, including any requests for a specific location within the market:

Please complete all pages of this Application. Incomplete applications may be rejected. (Applicant should read and retain Page 1, "Important Notes,"--Do NOT submit Page 1 with your application.)

Submit your Application (Pages 2-4)—with a \$45 application fee—to VOMCFM, 34 W. Spain St., Sonoma, CA 95476. Applications received after February 1, 2019 will be considered late and must include a late penalty of \$30, for a total LATE APPLICATION FEE of \$75!

I agree to read, understand and comply with the Bylaws and Rules and Regulations of the Valley of the Moon Certified Farmers' Market (to be posted online at www.SonomaPlazaMarket.org). I also understand that it is my responsibility to ensure that all workers at my stall know and comply with the Bylaws and Rules and Regulations.

Signature: _____ **Date:** _____

Describe your business history and business philosophy: _____

Describe your product, recycled materials used and any interesting facts about how it is made:

Please provide some pricing examples and price range (highest, lowest, average) for your products:

Product Category (check all that apply):

- Two dimensional art (painting, drawing, photography, prints, mixed media)
- Textiles/Clothing (wearables, weavings, tapestries, embroidery, products from fabric or fiber)
- Jewelry
- Leather
- Glass (stained, fused, slumped, blown or decorated)
- Ceramics
- Woodworking
- Sculpture
- Soaps, lotions, oils, incense, fragrance, candles
- Service (massage, knife sharpening, shoe repair, face painting, body adorning, tarot, etc.)
- Other (please describe): _____

All applicants must attach 5 photos.

Please include photos of product examples and 1 of you working in your studio.
Photos will NOT be returned.