



2018 Poster Art Contest

Calling all
Sonoma County Artists!

Seeking an original artwork for our
2018 Market Poster

Subject: Fresh Fruit and/or Vegetables
Criteria: Vibrant, colorful, and appetizing
Minimum Size: 11" x 17"
Medium: Original art only—no Photographs

Submission Deadline:
5:00 p.m., March 19, 2018

Grand Prize: \$250 Cash



34 West Spain Street
Sonoma, CA 95476
707/694-3611

www.SonomaPlazaMarket.org

2018 Poster Art Contest Details

- Seeking artists to create “poster art” for the 2018 Tuesday Night Market poster—art will be prominently featured on the poster. Poster is already designed, so we are seeking art ONLY.
- Contest is open to all residents of Sonoma County, all ages.
- Art subject: Fresh fruits or vegetables, could be mixed, or just one vegetable or fruit (or mixed varieties), whole or cut or both together.
- Should be vibrant, colorful and appetizing
- Original art only, no photographs!
- Minimum original art size should be 17” high by 11” wide. Art will be cropped and reduced as necessary, to fit within an *oval* approximately 10” high by 7” wide. (Corner areas will be cropped.)
- Grand prize winner has the opportunity and consents to have their art printed onto items offered for sale, including 2018 Market poster, Market totes, magnets, postcards, and other collateral to be determined, as well as Market flier to be posted around town. Artist name will be printed on the poster. Grand prize winner also agrees to individually hand-sign posters for resale, as needed.
- Grand prize winner will receive a \$250 cash prize. 1st and 2nd place winners will also be selected, although no cash prize is offered.
- Grand prize winner and 1st and 2nd place winners agree to offer their original art work for sale at the *First Annual Farmers Market Funny Fest* fund-raiser silent auction in April, 2018. Minimum bid for each piece will be \$100. 50% of the winning bid will be given to the artist in addition to any other prizes.
- All entries should be received no later than 5:00 p.m. on March 19, 2018 at the VOMCFM offices, located within the Coldwell Banker office at 34 W. Spain St, Sonoma, CA 95476.
- **All submissions must include (legible and securely attached to the artwork): Artist name, address, phone number and email.**
- Questions: Emily Fitzpatrick 707/304-2165 ecottage59@gmail.com
Chris Welch 707/694-3611 manager@SonomaPlazaMarket.org