

Valley of the Moon Certified Farmers Market
Board of Directors Minutes
February 28, 2019 (*corrections in italics*)
The Palms
Sonoma, CA

Meeting was called to Order by President Bill Dardon at 6:15pm

Board Members Present:

Bill Dardon – President
Mark Curtis – Vice President
Mayra Lozano – Secretary
Penny Bird

Absent:

Emily White
Pam Meehan-Carr

Chris Welch, Market Manager

Emily Fitzpatrick, Market Administrator

Minutes Approval:

Mayra Lozano made a motion to approve the Minutes as amended from January 16th, 2019 as amended. Penny Bird seconded the motion. Motion passed without opposition.

Agenda Approval:

Mark Curtis made a motion to approve the agenda for February 27, 2019. Penny Bird seconded. Motion passed without opposition.

Guest Presentations:

Mary Serrafini comes in with draft lineup for the market. She hands out draft of lineup and speaks to board about each night. Lineup will be posted on the website and Facebook page once it is finalized.

Mark Curtis made a motion that we approve the tentative music lineup for the 2019 Tuesday Night Farmers brought in by Mary Serrafini. Penny Bird seconded the motion. Motion passed without opposition.

Administrator's Report – Emily Fitzpatrick

Emily Fitzpatrick absent due to illness.

Treasurer's Report – Pam Meehan-Carr

Pam is absent due to illness.

Manager's Report – Chris Welch

Chris speaks to how the Serrafni's will be in tonight with a music schedule for this year.

Chris brings up Local Fest at Ramekins on April 16th and whether we would like to be a part of it. Board members present agree that it would be a good idea and he will look into it.

Chris now brings up how they met with the Sheriffs office about security cost for the market. They sent over the contract with the amount of \$8,370.53. Total contingent on if they will need a second deputy for all markets so the total could be higher.

The City Plaza has banned all one-time use plastics on the Sonoma Plaza. Chris will be having a meeting with vendors regarding this new rule. He will also try and bring Lisa Janson and a member of CSEC to speak more on the subject.

Vice President's Report – Mark Curtis

Mark thanks everyone for being part of the selection committee. Penny thanks Chris Welch for making it a smooth selection committee.

President's Report – Bill Dardon

Bill speaks about how he has found the perfect item to use to help donations for the market to keep her open. A sign is being made for the can that states 'Friends of the Tuesday Night Market.' We should have this can to have donations for the market. Mark Curtis brings up that Bill cannot make decisions without board approval that have to do with the market. Bill agrees and he apologizes because he wants us to go through the proper protocol. Bill feels that we should be proactive to have funds in our coffers. Penny Bird brings up how we could send out letters to drum up donations.

Bill brings up how he will begin to look for sponsors for the Market.

Old Business –

- Market Sponsors
- Milk can for donations

New Business –

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August Board Meeting will be Wednesday, March 20st at 6:00pm at The Palms.

Meeting adjourned at 8:10pm

Respectfully submitted,

Mayra Lozano, Secretary