

## **Valley of the Moon Certified Farmers Market**

Board of Directors Minutes

June 20, 2018

The Palms

Sonoma, CA

### **Meeting was called to Order by President Bill Dardon at 6:15pm**

Board Members Present:

Pam Larson – Treasurer

Penny Byrd

Mark Curtis – Vice President

Bill Dardon - President

Absent:

Lisa Pidge

Emily Fitzpatrick, Market Administrator

Chris Welch, Market Manager

### **Minutes Approval:**

**Mark Curtis made a motion to approve the Minutes from May 23, 2018. Penny Byrd seconded the motion. Motion passed without opposition.**

### **Agenda Approval:**

**Pam Larson made a motion to approve the agenda for June 20, 2018 while noting the date on the agenda needed to be changed to June 20, 2018. Mark Curtis seconded. Motion passed without opposition.**

### **President's Report – Bill Dardon**

Bill reported that the market was well attended and a success. He noted problems with the restrooms. They should be locked at 9:00pm, but people were holding the doors open and letting other in after hours. Chris Welch suggested a presence around the restrooms at this time would be appreciated. Mark Curtis suggested we monitor the crowds behind the market and ask them to pick up their garbage. Bill commented that we need to set standards for the vendors to pack up and leave the market at a reasonable hour. Some vendors stay longer than they should. Bill suggested that an end time of 11:00pm for the vendors. Mark Curtis made a motion that vendors need to vacate by 11:00pm. Penny Byrd seconded the motion. Motion passed without opposition.

### **Vice President's Report – Mark Curtis**

Mark asked about Jeff and what is his role with the market? Bill explained that Jeff is a volunteer with a radio. Bill asked if we could pay Jeff something. Chris Welch explained that we already have paid security through the Police Department.

**Treasurer's Report – Pam Larson**

Pam presented the current Profit and Loss Statement and the Balance Sheet.

**Manager's Report – Chris Welch**

Chris reported that the market was running smoothly and that vendor income was up for the first 8 markets; \$4,100 vs \$3,200 last year. Chris sees this a good trend and noted that 10% of the income is from the beer/wine vendors. Steward Degner inquired about busking at the market. The Board did not want to take any official position.

**Administrator's Report – Emily Fitzpatrick**

Emily mentioned we have openings for 2 board members. She discussed how we can get the word out that we are looking for board members and Pam suggested we put it on the VOMCFM Facebook page. Emily reported that our fundraiser, The Bell Bottom Blues Bash, is July 14, 2018. We have 50 tickets for sale at Readers Books. We are still clarifying the wine/beer sales and any venue costs. Mark will speak to Dorothy Lund regarding the alcohol sales and how it works.

**Scholarship Committee Reports – Mark Curtis and Penny Byrd**

Mark and Penny did not submit a report

**Old Business –**

- There was no Old Business at this time.

**New Business –**

- There was no New Business at this time.

**August Board Meeting will be Wednesday, July 18, 2018 at 6:00pm at The Palms.**

**Meeting adjourned at 8:07pm**

**Respectfully submitted,**

**Pam Larson, Treasurer**

