

Valley of the Moon Certified Farmers Market
Board of Directors Minutes
August 24, 2016
The Palms
Sonoma, CA

Meeting was Called to Order by President Bill Dardon at 6:05 pm.

Board Members Present:

Bill Dardon – President

Mark Curtis – Vice-President

Jane M Bell – Secretary

Pam Larson – Treasurer

Penny Byrd

Lisa Pidge

Emily Fitzpatrick, Market Administrator

Chris Welch, Market Manager

Minutes Approval:

There was a correction in the July 20, 2016 minutes. 6:30 pm is supposed to be the start time for the music. Lisa Pidge made a motion to approve the Minutes from July 20, 2016 with noted correction. Pam Larson seconded the motion. Motion passed without opposition.

Agenda Approval:

Pam Larson made a motion to approve the agenda for August 24, 2016 meeting, Jane M. Bell seconded. Motion passed without opposition.

President's Report – Bill Dardon

Controversy at the Market –

- We aren't even sure if we are running the market for the 2017 season.
- We need to petition the public for support.
- We also need the support of the CSEC. They meet on September 14, 2016.
- We already have the support of the Mayor.
- It was reported from Lisa Jansen that the CSEC is all for moving the farmers to the area behind City Hall.
- It was brought to our attention that the amount of trash left in the plaza outside of the horseshoe is getting to be a problem. The board feels that while we understand the issue we are only renting the horseshoe, and the trash issue outside of our rented area should be addressed by the City of Sonoma's Code Enforcement Official.

Vice-President's Report – Mark Curtis

- The proposed early market start for the farmers is going to have to go to the CSEC for approval. We should put out an email to Chris Petlock.
- **Mark made a motion that Oscar Mooneyhan is to have the music start at 6:15 pm and end at 8:15 pm. Lisa Pidge seconded the motion. Motion passed without opposition.**
- Mark expressed that he was saddened by the departure of Oak Hill from the market.
- Mark reported that he had some receipts from the Zucchini Races. He would also like to

purchase a tarp to cover and protect the race ramp from the elements while it is in storage.

Treasurer's Report – Pam Larson

– Pam presented the current Profit and Loss Statement, and Balance Sheet.

Manager's Report – Chris Welch

– Chris presented the Market Year to Date report.

New Vendor Applications –

Pink Greens submitted an application. They were vendors in last year's market

– **Lisa pidge made a motion to decline the application and have them apply for next year's market. Mark Curtis seconded. Motion passed without opposition.**

Becoming Independent –

Becoming Independent would like to help us during market nights. The discussion was tabled until we could get more information about what exactly they are wanting to do for our market.

Vendors Issues –

Aunt Betty's Corn Dogs would like to add shoestring fries to their menu. The Board felt it would be too much in competition with Uberspud. Denied request.

Chris reported that we sent the City of Sonoma \$271 for the lease of time.

Mark Curtis made a motion to allow the Executive Committee at their discretion hire a person to help with the clean up of the Plaza post market. Pam Larson seconded the motion. Motion passed without opposition.

Administrator's Report – Emily Fitzpatrick

– Emily reported that Chris will not be at the August 30th market. Jane Bell and Lisa Pidge would be there to help at the Manager's Table and over all running of the market.

Old Business –

Music and Music Policy Committee – Oscar Mooneyhan

– The music committee did not submit a report for this meeting.

Scholarship Committee – Mark Curtis and Penny Byrd

– Penny suggested that since we didn't have any applicants for last year's scholarship maybe this year we should give the allotted money to an organization or school garden projects.

– We could also start a “Fund a Need List” from the school's ag or culinary arts programs

Old Business

– Lisa Pidge reported that the new website is up and running.

New Business

– There was no new business reported at the meeting.

July's Board Meeting will be Wednesday, September 21, 2016 at 6:00 pm at The Palms.

Meeting adjourned at 8:06 pm.

Respectfully submitted,

**Jane M. Bell, Secretary
VOMCFM**